



THE JOURNEY OF OCEAN PLASTICS REDUCTION

USAID OCEAN PLASTICS REDUCTION
ACTIVITY



PHOTOS CAPTURED AS PART OF SITE VISITS TO POSSIBLE LAUNCH
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ACTIVITY

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WHY AND WHAT FOR?

- **Municipal solid waste generation – 10,768 MT/D**
- **Total plastics waste generation – 938.42 MT/D**
- **Open burning of plastics – 419.47 MT/D**
- **PET bottles usage – 1,250 MT/M**
- **Yoghurt cups – 30 to 50 Millions per month**
- **Lunch sheets – over 10 million are disposed on a daily basis**
- **Plastics import expenditure – Over USD 700 mil in 2017**

- **Municipal Solid Waste Collection approximately – 30%**
- **Plastics waste collection – 300.30 MT/D**
- **Official recycling rate is – less than 10%**

USAID OCEAN PLASTICS REDUCTION

A FIVE-YEAR JOURNEY WHICH WILL RESULT IN...



CROSS-CUTTING THEMES

- **Private Sector Engagement**
 - A comprehensive private-sector engagement strategy will be developed.
- **Localization**
 - Instead of ‘importing’ so-called best practices, we will listen and work in partnership with those local stakeholders.
 - Best fit approach.
 - Support locally-led SWM initiatives.
- **Gender and Social Inclusion**
 - Gender equality, women’s and girls’ empowerment.
 - Equal opportunities for women, youth and marginalized groups.

PROPOSED SITES AND FACTORS CONSIDERED IN SITE SELECTION

Through a data-driven methodology

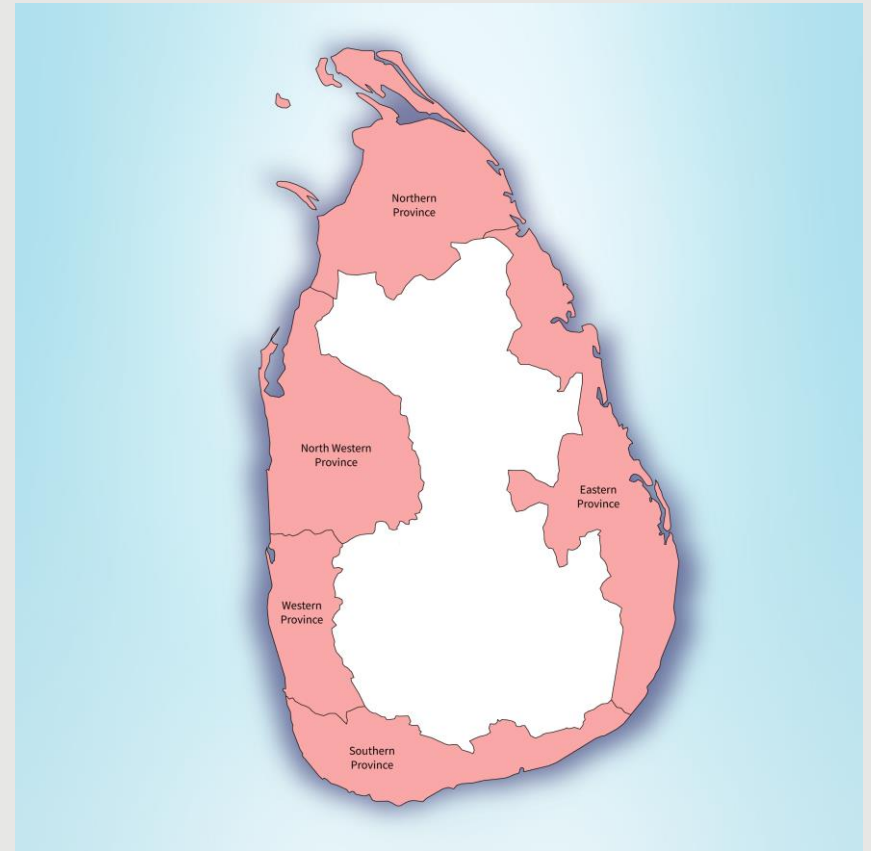
The criteria used in this exercise include

- 1) vulnerability to ocean plastics pollution
- 2) potential plastics usage and plastics waste generation
- 3) an enabling environment

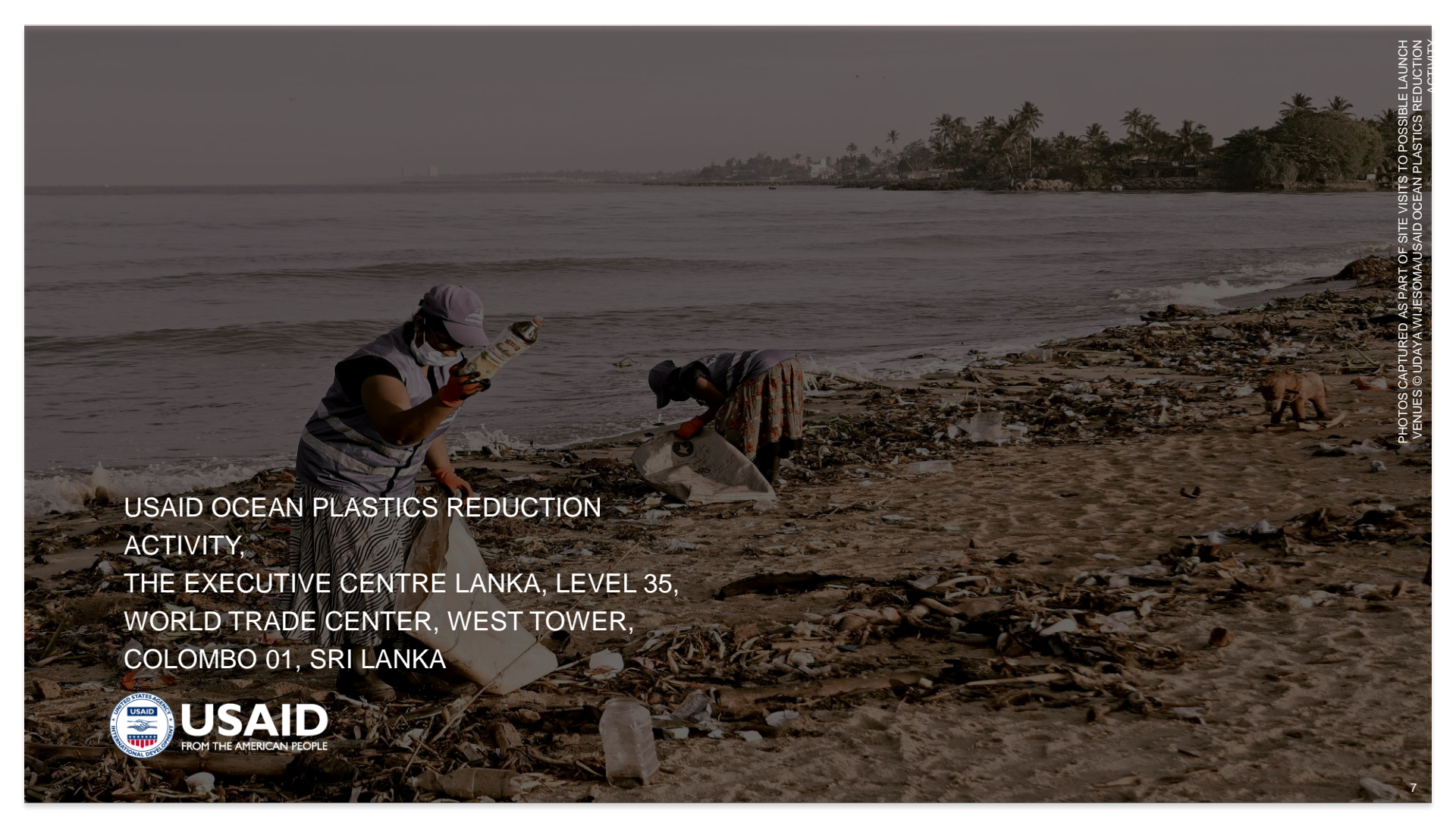
The Activity initially considered 12 indicators in total.

For the final selection 3 additional indicators

- 1) Direct access to ocean
- 2) Complementarity with USAID's prior and current investments for solid waste management
- 3) Percentage of population receiving Samurdhi benefits



We are excited to take Ocean Plastics Reduction Journey forward together with you all! We invite you all to be part of the Journey!



USAID OCEAN PLASTICS REDUCTION
ACTIVITY,
THE EXECUTIVE CENTRE LANKA, LEVEL 35,
WORLD TRADE CENTER, WEST TOWER,
COLOMBO 01, SRI LANKA



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